

# SEGA®

THE TEAM SEGA® NEWSLETTER • JAN. '89, No. 5

## REGGIE JACKSON™ BASEBALL!

Hard-hitting ballpark action!



## R-TYPE™

Save the world from  
an alien invasion!

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From Thunder Blade to  
Monopoly, we've got a huge  
selection for the serious  
Sega fanatic.



New game shipments  
arriving daily and we've  
got 'em for less!

**Think Sega, think Toys "R" Us.**

Not only are we the largest retailer of  
Sega systems, but our shelves are stocked  
with loads of game cartridges, available  
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us out for yourself!

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# A NEW YEAR... NEW GAMES...AND EVEN MORE FUN!

**H**appy New Year! I hope you all had a super Sega® Holiday! Are your fingers a little tired from playing your new games? If so, give 'em a stretch and get ready because it's 1989; time for a whole new season of Sega fun and games. Just take a look at what's coming down the video highway for you this year.

**R-TYPE™**—This game is so close to the hit arcade version that you'll be scanning the night skies, looking for attack ships from the Bydo Empire (anybody know where that is?)

**GOLVELLIUS™: VALLEY OF DOOM**—It's adventure role-play with password-save that beats the pants off the game with a weird-sounding girl's name. (I'm a poet and didn't even know it!)

**RAMBO® III**—unholster your light phaser and take on some of the baddest commandoes ever

to cross a pixelated screen, just like the movie.

**REGGIE JACKSON™ BASEBALL**—The hottest video baseball game I've ever played. Reggie is a modern legend (and a real decent dude). This game does him justice. You'll love it!

That's just in this issue. There's even more on the way like the adventure role-play game Y's (say "ies") and a hot new SegaScope™ 3-D hit: **POSEIDON WARS™ 3-D**. It's action-packed ocean combat with an optional 2-D mode, so everyone can play and watch. I'm major psyched!



## CONTENTS

|    |       |                          |
|----|-------|--------------------------|
| 4  | ..... | Sega® Input              |
| 6  | ..... | Drawing Contest          |
| 8  | ..... | R-Type™                  |
| 9  | ..... | Rambo® III               |
| 10 | ..... | Golvellius™              |
| 11 | ..... | Reggie Jackson™ Baseball |
| 12 | ..... | Sega Game Checklist      |
| 12 | ..... | Coming Soon              |
| 14 | ..... | Scoreboard               |
| 14 | ..... | Sega Products Order Form |

Have a good read and stay tuned for the next issue. Remember ... Don't say the N-word! See Ya,

**John Sauer**  
Sega Team  
Big Cheese

## NAME THE SEGA NEWSLETTER CONTEST

Last issue we told you about our contest to rename the Sega Newsletter. We've received a ton of entries from you gamers, including a lot who said they liked the newsletter's title just the way it is: SEGA. We're keeping the contest open until next issue, so if you think of a hot new name, send it in. If we pick your entry, we'll send you a free Sega hat, T-shirt, and bag! \*

**Send your entries by February 1, 1989, to:**

**Sega Name Contest, 573 Forbes Blvd., So. San Francisco, CA 94080.**

\*In case of tie, prizes limited to first 5 entries received.



# SEGA<sup>®</sup> INPUT

## MAILBAG

Dear Sega,

I am a Sega fan who is very excited about getting new newsletter issues. I look forward to every issue because each issue gets better with more tips and reviews. I would really look forward to short and in-depth reviews of all of your hot, new games, especially **DOUBLE DRAGON**,<sup>™</sup> **THUNDER BLADE**,<sup>™</sup> and new sports games. Everyone agrees: Sega has the best games and graphics around! Keep the new games coming! Sega rules!

Matt Lorenz

Katy, TX

Dear Sega,

I enjoy the fantastic Sega system. I am very proud to have such a high-tech piece of machinery. The colors, graphics, and sounds are smashing. I spend most of my days and nights playing hit games like **ALEX KIDD**<sup>™</sup> and **QUARTET**.<sup>™</sup> I'm very fascinated when I read the Sega magazine. In future issues I hope to see more game introductions. Thanks.

Arvin Ocampo San Diego, CA

Dear Sega,

Last week I received the Sega magazine. I read the whole thing from the first page to

the very last. I thought the articles were great, and the illustrations were fantastic. Last month I ordered the Top 10 Video Tape from the magazine. I received it last week and thought the graphics of the upcoming Sega games were great. Thank you.

Jesus Medina Wilmington, CA

Look for the **Sega "Games Preview II"** video tape featured in this issue!—Ed.

Send comments to:

Mail Bag, Sega of America, Inc.,  
573 Forbes Blvd.,  
So. San Francisco, CA 94080.

## TIPS FROM THE TEAM

"In **OUT RUN**,<sup>™</sup> when you're going to shift from low to high gear, take your finger off Button #2 and then pull back into high gear. You'll get to top speed quicker."

Jonathan Hodgman-Syosset, NY

"In **ZILLION**,<sup>™</sup> as you get further into the game, you will notice that sometimes, after you open a door to the left, there is a dead end with an elevator shaft next to it. All you have to do is shoot

towards the left until you discover that there is an open passage way that leads into the elevator shaft."

Scott Kravitz Staten Island, NY

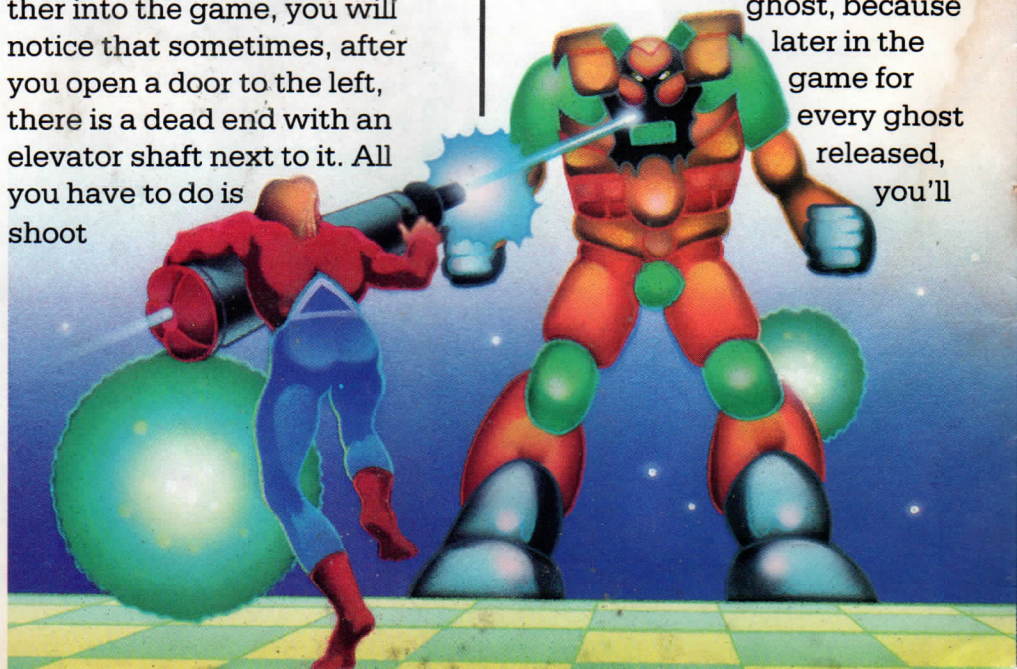
"In Stage 5 (the first bonus stage) of **SPACE HARRIER**,<sup>™</sup> try to hit less than five trees. If you do, you'll jump off Uriah with no bonus points awarded. However, immediately after Uriah is no longer on screen, an aircraft will appear in the upper right corner of the screen and fly to the opposite screen corner. If you shoot this aircraft, you will be awarded 10 million bonus points and one extra Space Harrier life."

Stephen Krajewski-Glendale, AZ

"In **MAZE HUNTER**<sup>™</sup> 3-D, any time before you get your iron bar, you can get a free man when you let a maze monster get right in front of the bar. When you pick the bar up, it will test fire, killing the monster and giving you a free man."

Ruben Valle Houston, TX

"In **ALEX KIDD IN MIRACLE WORLD**,<sup>™</sup> try to get as many question-mark blocks as you can, even if you know it's a ghost, because later in the game for every ghost released, you'll





receive an extra guy or a ring."

**Chris Colatos Schaumburg, IL**

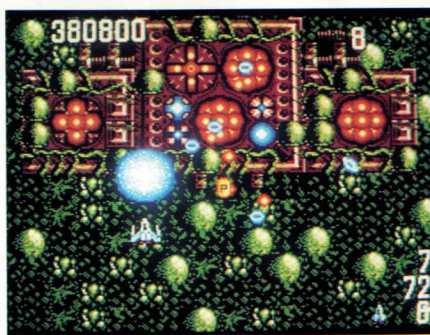
Send comments and game tips to:  
Tips from the Team, Sega of America, Inc.,  
573 Forbes Blvd.,  
So. San Francisco, CA 94080.

## SEGA SECRETS

**DOUBLE DRAGON™:** Here's a way to take out two of the Black Warriors at once. Wait until they are almost on you. They will be so close that they touch each other. Then let fly with a leaping kick. You'll get both of them at the same time. Do this three or four times and you will have them!



**POWER STRIKE™:** There are two things to remember to get farther in Power Strike. The first is to get a number weapon, then keep picking up as many of that same number as you can. This will advance your timer to the beginning and will give you more power. The second is to keep picking up the yellow power capsules. This will double, then triple the power of your primary laser. Also, there is a ten-life continue mode hidden in the title screen. You can find it by pressing Down, Right, Down, Down, Left, Right, Up, Right with your D-Button, and then pressing Button 1.



**SPACE HARRIER™ 3-D:** There are all sorts of hidden features in this wild game! To access them, first you must make the score board. Then use the Control Pad to enter "three" for 3-D on/off, "level" to make the game easier or harder, and "sound" for the sound-check mode. If you enter the same number series as you did in the first Space Harrier, you'll get a secret message!



## ASK THE SEGA® MASTER

**Q:** In **GREAT BASEBALL™** on page 10 of the instruction book, it says you can choose catchers. I can't seem to do this. What is the problem?  
**Danny Gilliland Hixson, TN**

**A:** The "choose your catchers" instructions on page 10 of the **GREAT BASEBALL** booklet do not work. This was a misprint in the booklet.

**Q:** I purchased my Sega System four years ago. All these

years I have wondered where Sega got its name. Could you tell me where they got the name from?

**Steven Weinberg Brownsville, TX**

**A:** The name Sega comes from a combination of the words SERVICE GAMES.

**Q:** How do you get the ruby and the bell in **WONDER BOY IN MONSTER LAND™**?

**John Passki New Brighton, MN**

**A:** When in Level 11, you'll come upon a fortune-teller. She will ask you if you want the Ruby or the Bell. The Bell helps direct you through the "Labyrinth of No End," and the Ruby will help you in the fight against the Dragon at the end of Level 12.

**Q:** In **FANTASY ZONE II™** in front of the red warp gate, I found something that looks like a clock. What does it do?  
**Brandon Blomquist-Gonzales, CA**

**A:** The clock in **FANTASY ZONE II** appears from time to time in different levels. If you have this clock in possession, you can keep using your present weapon for a longer period of time. Just touch the clock when you come across it.

**Q:** In **BLACK BELT™** is there a bonus round, or 7th chapter?

**Matthew Popalo Medford, MA**

**A:** Yes, after you've beaten Wang. Before the screen turns red, press Up-Down-Left-Right, and at the same time press Buttons One and Two. A good time to do this is when Riki has Kyoko in his arms. Done correctly, a secret 7th level will be revealed.

Send game questions to:  
Ask the Sega Master, Sega of America, Inc.,  
573 Forbes Blvd., So. San Francisco, CA 94080.

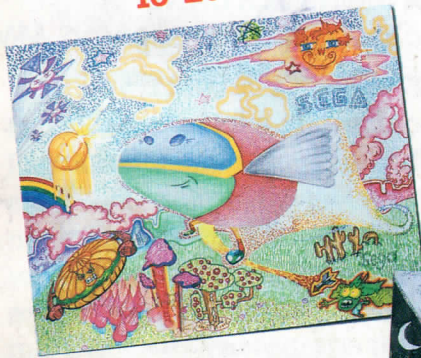


# "DRAW YOUR FAVORITE SEGA® GAME"

## Contest Winners Part II!

**L**ast issue we showed you the winners in the 15 years and under categories. This issue we're going to show you the creativity displayed by Sega gamers in the last two age groups: 16-20 and 21 years old and above. Congratulations to the winners, and thanks again to all who entered!

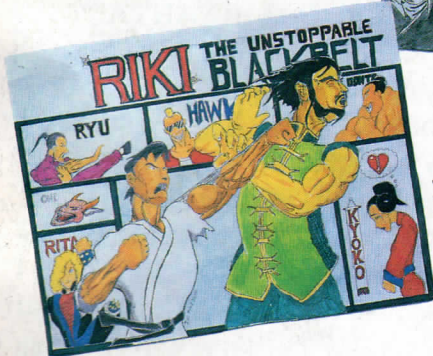
### 16-20 Years Old



**Santiago Vance, Age 18**  
Moreno Valley, CA



**Richard Tur, Age 19**  
Astoria, NY



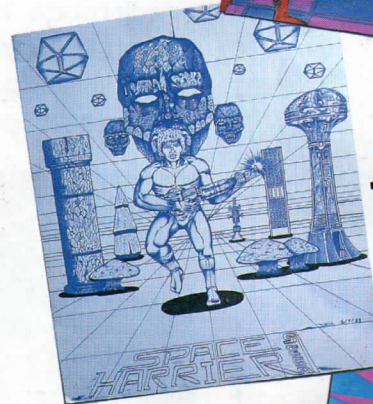
**Ian Toledo, Age 16**  
Waterford, CT

### 21 and Above

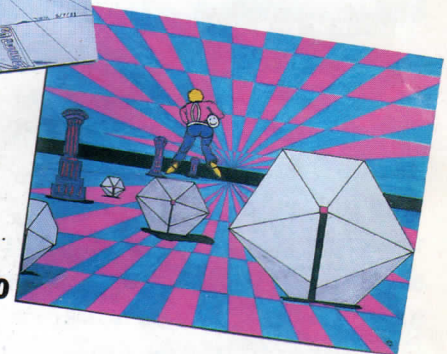
**Mark Onesi, Age 23**  
Uniontown, PA



**T. Scott Hanson, Age 21**  
Indianapolis, IN



**Rick Ouellette, Age 30**  
Ontario, CA



**Preview 10 upcoming Sega hits for only \$7.00!**  
**Order the Sega "Games Preview II" VHS video tape!**

Can't wait to see the latest hot new Sega video games? Experience the thrills of 10 new games all assembled on one VHS video tape.

For only \$7.00, you can watch sample levels of these games on your VCR:

1. Double Dragon™
2. Golvellius™
3. Kenseiden™
4. Miracle Warriors™
5. Fantasy Star™



6. Rambo® III
7. Shanghai™
8. Shinobi™
9. Space Harrier 3-D™
10. Thunder Blade™

The Sega "Games Preview II" VHS video tape is available only through this newsletter. (See the order form at the back for details.)





# FAR FROM TRIVIAL...



## AND DOWNRIGHT UNSCRUPULOUS!

Think you've played the best party game around? **THINK AGAIN!**

TSR introduces the all-new thought provoking boardgame,  
**I THINK YOU THINK I THINK™ Family Boardgame.**



*If you were to die and be reincarnated,  
what would you come back as?  
What would your net  
worth need to be in  
order for you to feel  
wealthy?*

You bet on what I think,  
and I bet on what you  
think I think, and we're  
both playing one of the  
best party games  
around—I **THINK YOU  
THINK I THINK™**.

A clever betting element adds fun and  
unexpected depth to this game of think  
and double-think that  
tests both your opinions  
and your perceptions of  
others.



This hilarious,  
fast-paced new  
boardgame from TSR is  
now available at your  
favorite toy, hobby, or  
book shop. Don't wait!  
Get your copy today!!



**Space-Shooting Action  
For Your Sega® System,  
Just Like the  
Arcade Game!**

*The galaxy has been  
cast into deep peril:  
Foul creatures from the evil  
Bydo Empire have warped across  
space to invade and conquer  
our planet!*

*But there is one tiny ray of hope. The Earth  
Defense League has chosen you to pilot  
R-9, a nuclear-powered space fighter  
that can cut through  
bug-eyed monsters faster  
than a light saber  
through butter!*

# R-TYPE™

**R**-Type is Sega's new laser-blasting space combat game that pits you against the repulsive brutes of the Bydo Empire. You'll fight your way through eight exciting levels of high-powered action. Use your plasma gun to rip through a zoo of nasty critters and their deadly war machines. R-9 is a super-secret spacecraft capable of striking the enemy in their own dimensional plane. When flown by a crafty pilot like

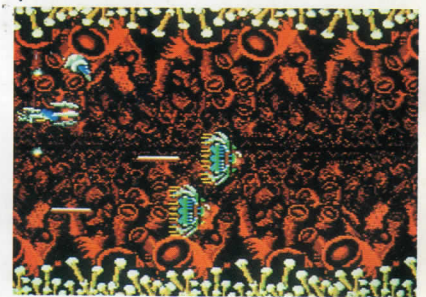
you, your ship can rip through almost anything in its path.

But the creatures of the Bydo Empire are more than just claws and teeth; they've got some pretty impressive hardware, too. To have any chance at all of beating the Empire's nas-

tier creatures, R-9 needs to "power up." You can do this by defeating Bydo POW Armor units that appear from time to time. After blasting them, POW Armor units drop various droid units, which



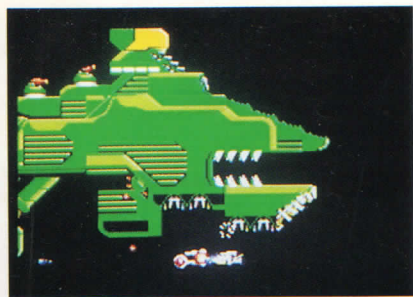
Sure, it's repulsive. So blast it before it devours you!



Cruising through this alien-infested tunnel is enough to give you indigestion.

you pick up by flying through. Once you've picked them up, your R-9 ship changes to include an impressive array of weapons, including missiles, powerful lasers, and "bits," round floating spheres that follow your ship and wipe out any Bydo creatures that get in the way!





The creatures in R-Type may be ugly, but they pack some pretty heavy hardware.

Be warned: R-Type is not for the wimpy. You'll be up against beasts so ferocious they'll make your hair stand on end. From a dimensional plane across the galaxy they come, wreaking havoc and chaos from star system to star system. With an

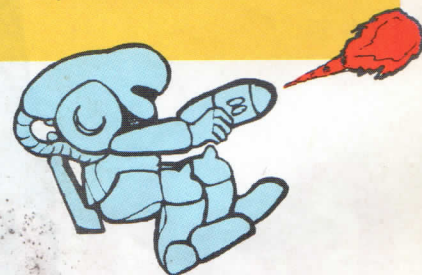
evil that smothers all resistance, the Bydo Empire is now knocking on Earth's back door. Your planet is depending on you. So hop in the cockpit, rev up your engine, put your finger on the trigger, and go save the world!



Shoot this creature's eye when it opens, but beware of the guardian worm!



What's a Bydo? I'm not sure, but they definitely are mean! Look for a hidden round at the beginning of Round 4. You'll find it at the top of the screen!



# RAMBO III<sup>®</sup>

America's favorite soldier makes a daring rescue attempt on a military base deep in war-torn Afghanistan.

Use your Light Phaser to fight your way through seven levels of combat action. From



Storm the prison, blast your way through a group of hot-tempered guards, and free the prisoners!

really tight spots. Press and hold the Light Phaser trigger for built-in rapid firepower and spray the enemy with lead, but remember to conserve your ammo!

In all, there are seven battles to be won, including a village,



village to mountain, from prison camp to cave, John Rambo battles onward to rescue his friend and make it out of the country alive.

In Rambo III, your Light Phaser turns into an assault rifle providing continuous fire of 7.62mm rounds! You're also equipped with a one-shot grenade launcher for those

troop barracks, a prison camp, a cave assault, and Rambo's last stand: The onslaught of an entire army!

## Helpful Hints

Shoot the enemy as soon as they appear on screen. Some soldiers don't open fire right away, and this may save you precious life points.

In the battle in the cave, Sergeant Koloff cannot be killed with direct gunfire. Search for another way to disable him!

## SAUER SEZ

Ever wondered what Rambo is thinking when he's wiping out the bad guys? Now's your chance to find out! It takes some strategy to beat this game. Try shooting all suspicious objects, like boxes and lights. But whatever you do, don't shoot the civilians! They're friendly, and you'll lose points.



**Enter the  
Valley of Doom  
and Rescue the  
King's Daughter  
from Eternal  
Peril!**

# Golvellius™



In the once-peaceful kingdom of Aleid, a new terror stalks the land: Golvellius!

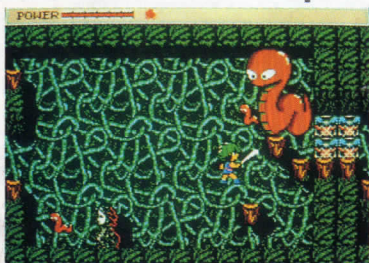
Together with his seven boss monsters, his dark powers descend upon the countryside like a dreadful black mist over a moonlit night.

Golvellius is sword-and-sorcery adventure role-playing at its best! As the brave young Kelesis, you'll attempt to rescue Princess Rena, whom the evil Golvellius has kidnapped and hidden somewhere in the long, wide Valley of Doom. It's a place filled with creatures and demons sent by Golvellius to stop you.

To get from one section of the valley to the next, you'll need to find hidden passages to travel through.



The entrance to the Valley of Doom.

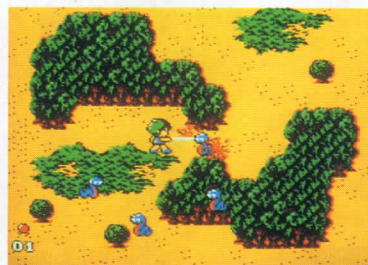


In the caves, you'll encounter all kinds of nasty creatures.

Some are opened by defeating the wild beasts roaming the valley floor, but others can only be opened by striking your sword on certain objects. In some caves you'll discover fairies and wise women to help you along the way.

After you defeat the seven demons sent against you, you'll finally confront Golvellius himself. So find as many magic weapons as you can, because it's a rare mortal who sees this evil master and lives to tell the tale!

But if you die along the way, don't worry! Write down the password that appears on the screen. By entering it at the beginning of the game, you'll be able to begin

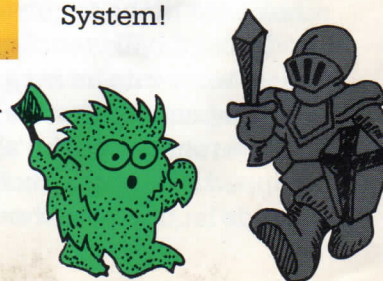


Watch out for snakes in the Valley of Doom. You'll also have to fight off spiders, trolls, and bats.

## SAUER SEZ

Do you like action and adventure role-play? Then this is the game for you! Here's a tip for easy money. When you enter the valley, go to the second vertical screen and get on top of the tree line. Most of the snakes will come up to you from the right. Get 'em with your sword! As long as you stay there, they will keep coming. But watch out for the occasional snake that sneaks in from the left!

again at the mouth of the valley with all your possessions intact, even if you turn off the power and restart your Sega System!



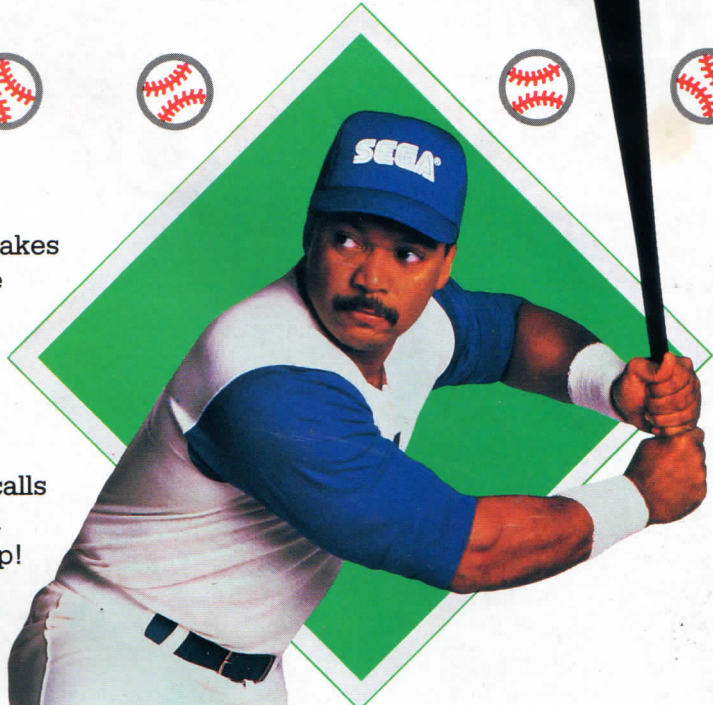


Hard-Hitting Ballpark Action Coming to You this Spring!



**D**o you have what it takes to run a big-league baseball team? In Reggie Jackson Baseball, you'll get the chance to find out. As manager of one of 26 big-league teams, it's your job to make the tough calls that will send your squad all the way to the championship! Play alone against the computer, or against a friend. You can even test your skills at bat in a home-run contest!

Reggie Jackson is truly one of baseball's greats, and this game is worthy of his name. On defense you have complete control of all nine players. Your pitcher has a wicked variety of throws, including curves, changes, and fastballs. When you're at bat, you can swing



**SAUER SEZ**

This game has it all! If the batter keeps hitting your wicked curve balls, try burning a fast ball past him. It won't work every time, but it will be good for a surprise strike! You won't believe what happens when a batter is hit by a pitch. Hilarious!

# Reggie Jackson<sup>TM</sup> Baseball

to make the tag at the plate!

When you're at bat, watch the ball carefully, choose just the right swing, and you could send the ball over the outfield fence! Don't like the looks of your batter's statistics? Then send in a pinch-hitter!



The scoreboard comes complete with a nine-man roster and statistics for each team.

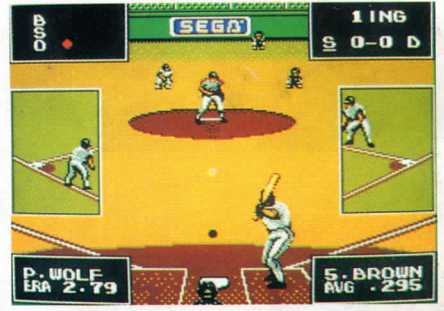
high, low, or even bunt. And if you're on base, you've got to ask yourself: How far should I lead off, and should I try to steal a base? The decision is completely in your hands!

Reggie Jackson Baseball

combines eye-popping graphics with a roster full of realistic details waiting in the bullpen. Who do you want up on the mound? Choose from four pitchers, each with his own specialty throw. And if his arm turns to rubber, send in a reliever! When a ball is hit to your outfielders, throw the ball home



Reggie Jackson was famous for home runs. When you hit one over the fence, the crowd goes wild.



The man on third base is leading off. Will he try to steal home? With Sega's window graphics you can see the entire scene at a glance.

Reggie Jackson Baseball is so realistic you'll be reaching for your pretzels and hot dogs. Get yourself this ballpark blast today!





# The SEGA® SOFTWARE CHECKLIST

**How many of our exciting, action-packed games do you own?**

**H**ere's a list of Sega games for your reference. We've added many new games since our last issue! Check off the ones you own. Ask your Sega game dealer for the ones you don't have.

## ARCADE TRANSLATIONS

- ☐ After Burner™
- ☐ Alien Syndrome™
- ☐ Choplifter™
- ☐ Double Dragon™
- ☐ Enduro Racer™
- ☐ My Hero™
- ☐ Out Run™
- ☐ Quartet™
- ☐ R-Type™
- ☐ Shinobi™
- ☐ Space Harrier™
- ☐ Thunder Blade™

## ACTION GAMES

- ☐ Action Fighter™
- ☐ Astro Warrior™
- ☐ Aztec Adventure™
- ☐ Black Belt™
- ☐ F-16 Fighting Falcon™
- ☐ Fantasy Zone™
- ☐ Fantasy Zone II™
- ☐ Fantasy Zone: The Maze™
- ☐ Ghost House™
- ☐ Ghostbusters®
- ☐ Global Defense™
- ☐ Kenseiden™
- ☐ Kung Fu Kid™
- ☐ The Ninja™
- ☐ Penguin Land™
- ☐ Power Strike™ (through newsletter only)
- ☐ Rambo® II
- ☐ Spy vs. Spy™
- ☐ Teddy Boy™
- ☐ Transbot™
- ☐ Wonder Boy™
- ☐ World Grand Prix™
- ☐ Zillion II Triformation™

## SPORTS GAMES

- ☐ Great Baseball™
- ☐ Great Basketball™

- ☐ Great Football™
- ☐ Great Golf™
- ☐ Great Ice Hockey™
- ☐ Great Soccer™
- ☐ Great Volleyball™
- ☐ Pro Wrestling™
- ☐ Reggie Jackson™ Baseball
- ☐ Rocky™
- ☐ Sports Pad Football™
- ☐ Super Tennis™

## 3-D GAMES

- ☐ Blade Eagle™ 3-D
- ☐ Maze Hunter™ 3-D
- ☐ Missile Defense™ 3-D
- ☐ Poseidon Wars™ 3-D
- ☐ Space Harrier™ 3-D
- ☐ Zaxxon™ 3-D

## FAMILY GAMES

- ☐ Monopoly®
- ☐ Parlour Games™
- ☐ Shanghai™

## SHOOTING GAMES

- ☐ Gangster Town™
- ☐ Marksman Shooting/Trap Shooting™
- ☐ Rambo® III
- ☐ Rescue Mission™
- ☐ Shooting Gallery™

## ADVENTURE ROLE- PLAYING GAMES

- ☐ Alex Kidd in Miracle World™
- ☐ Alex Kidd: The Lost Stars™
- ☐ Golvellius™: Valley of Doom
- ☐ Lord of the Sword™
- ☐ Miracle Warriors™: Seal of the Dark Lord
- ☐ Phantasy Star™
- ☐ Wonder Boy in Monster Land™
- ☐ Y's™: The Vanished Omens
- ☐ Zillion™

# COMING SOON

## WINTER

### Poseidon Wars™ 3-D

### Y's™: The Vanished Omens

### Reggie Jackson™ Baseball



## SPRING

### Walter Payton Football™

### California Games™

### Altered Beast™



GHOSTBUSTERS™: Columbia Pictures Inc. Licensed from Activision, Inc. CHOPFLIFTER™: 1982 Don Gordon. Licensed from Broderbund Software, Inc. MONOPOLY™: Parker Brothers, Inc. DOUBLE DRAGON™: Technos Japan, Inc. ZILLION II TRIFORMATION™: Technos Japan, Inc. Licensed from Activision, Inc. ROCKY™: United Artists Pictures, Inc. RAMBO™ III: Columbia Pictures, Inc. COMBAT: F-16 FIGHTING: Falcon™: 1982 Nova Corp. MIRACLE WARRIORS™: & © 1986 Kogod & ASCII. REGGIE JACKSON: Licensed from Mather Enterprises, Inc. Y's™: & © 1987 Falcom. Re-programmed © 1988 Sega. All other titles™: Sega of America, Inc. Sega®



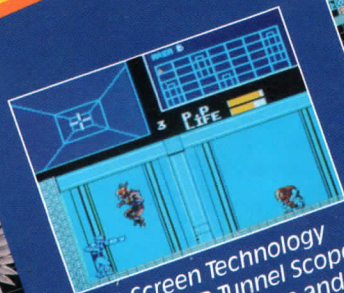
**ALL  
NEW**

Energize your  
Master System™ with...

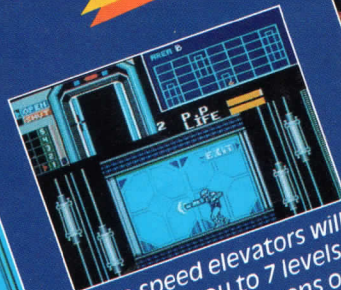
# ACTIVISION POWER

## CYBORG HUNTER

You're the toughest bounty hunter in the galaxy! Fight off swarms of deadly Cyborgs enroute to a deadly showdown with Vipron, the vicious Cyborg leader.



Split Screen Technology includes 3-D Tunnel Scope, Infrared Radar Map and Battle Screen.



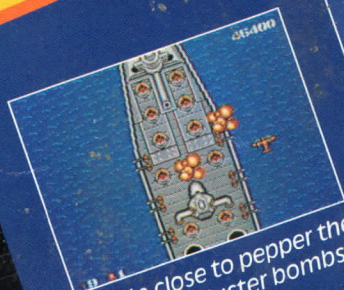
Warp-speed elevators will transport you to 7 levels with over 200 screens of explosive danger.



Awesome weapons include Psycho Gun, Laser Shield, Light Pistol, Jet Pack, Bombs and more!

## BOMBER RAID

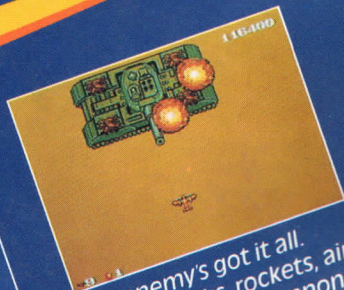
Who has Mach-6 speed, helabard weapons and a love for wastin' dweebs in tanks? You do! Take to the skies with Two-Mega firepower in the gnarliest fighter-bomber game ever.



Dive in close to pepper the deck with cluster bombs.



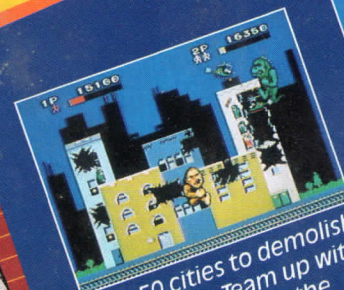
Five tough missions with hundreds of screens of dogfight mania.



The enemy's got it all. Planes, tanks, rockets, air mines, missiles, cannons and a lot more.

## RAMPAGE

The Arcade Hit comes home with Two-Mega Power! Crunch the Concrete! Trash a Trolley! Snack on a Soldier! Go on a RAMPAGE!



Over 50 cities to demolish and devour. Team up with a friend and trash the town together.



Tasty morsels include tanks, trolleys, helicopters, highrises and lots of sumptuous civilians.



Choose your favorite arcade superstar. George the Ape, Ralph the Wolf, and Lizzy the Lizard make a riotous wrecking crew.

HOW TO ORDER: Visit your retailer or call 800-227-6900 for direct orders.

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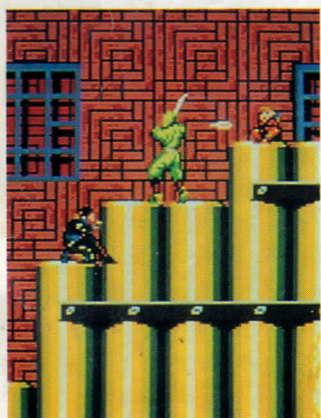
FOR PLAY ON THE  
**SEGA**  
MASTER SYSTEM



# Child World Children's Palace

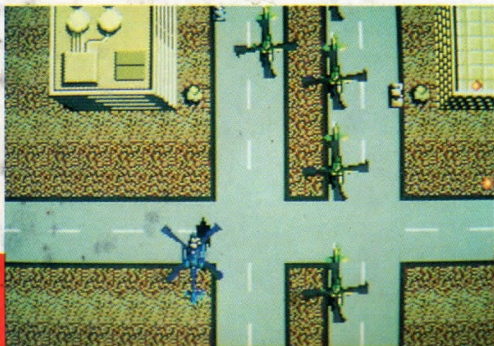
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## Your Official Sega<sup>®</sup> Headquarters!



At Child World/  
Children's Palace  
you'll find the

Sega Master System and the  
biggest selection of Sega  
game cartridges anywhere  
plus all the hardware and  
accessories you'll need...



all at our super  
low prices  
everyday!